

MAIN STREET

WHETHER YOU'RE IN THE MOOD TO TAKE IN SOME ART AND CULTURE OR BE WINED AND DINED, DISCOVER YOUR HEARTS DESIRES ON PICTURESQUE MAIN STREET.



In the “good ol’ days,” Las Cruces’ Main Street was the perfect place to take a leisurely evening stroll or to gather and socialize with neighbors. Today, Main Street is characterized by its eclectic mix of unique specialty shops, outstanding restaurants, art galleries, theaters and other cultural venues.

This quaint nationally recognized New Mexico Main Street Community is home to the Las Cruces Museum of Art, Branigan Cultural Center, Rio Grande Theatre and Museum of Nature & Science, as well as popular events that include the annual SalsaFest!, monthly Downtown Ramble “gallery hop” and twice-weekly Las Cruces Farmers & Crafts Market.